

**Attendees: Dayle Haworth, Sally Lightner, Jerry & Susie Paterson, Kim Winton**

**Membership renewal reminders will be sent out via email. For members without an email, a reminder will be mailed using the USPS.**

**Members will have the option to send a check for renewal or to use the PayPal button on our website. A link to the membership page with the PayPal button will be included in the renewal reminder.**

Follow up – email reminders were sent out on January 18, 2016

- Ways to increase membership were discussed:
  - o Networking at shows and events – have membership applications handy (personal interaction is far better than recruiting via email)
  - o Provide a complimentary Associate/Associate Family to everyone buying a donkey (if not a member already) requires board approval.
  - o Provide for sale American Donkey Association license plates. The plates can be displayed at shows, parades and other events. Katrina will run idea by the board.
  - o Sponsorship for Excellence achieving donkeys to receive a license plate with donkey name, owner and farm name, year of achievement and American donkey logo. Dayle, Sally and Kim have pledged to sponsor. Katrina will run idea by the board.
- Sally will work on a membership card, certificate. Something for members to receive as a thank you for support. A certificate could be displayed at shows and other events.

Submitted by: Sally Lightner